



## Introduction

The EUROREGIO BNAM 2022 committee offers you the opportunity to sponsor and/or exhibit at the EUROREGIO BNAM Meeting 2022 ([ER BNAM 2022](#)) in Aalborg, Denmark in May 2022.

The sponsorship and exhibition packages allow you to show your presence at the conference, whether your interest would be in promoting your company or demonstrating your solutions and services. Several options are available.

Some reasons why being a sponsor/exhibitor is an excellent strategy

- Access to knowledge & new research
- Meet your audience and colleges
- Benefit from being promoted throughout the EUROREGIO BNAM 2022 website
- Generate new networks – with registrants, vendors, and speakers

## Sponsorship

There are two selectable levels of EUROREGIO BNAM sponsorship: **Gold** or **Silver**

Included	Silver	Gold
Company logo on EUROREGIO BNAM website	x	x
Company logo in all documents, proceedings, program	x	x
Company logo on all posters in event area	x	x
Gala dinner		x
1 delegate person in the conference		x
1 exhibitor person in the conference		x
Standard exhibition package (see exhibitor options) 2 x 3 m <sup>2</sup> booth		x
<b>Price (ex. VAT)</b>	EUR 1.350, -	EUR 3.500, -
EAA Gold sustainable member (5% discount) as exhibitor		EUR 3.325,-
EAA Platinum sustainable member (10% discount) as exhibitor		EUR 3.150,-

Logo will be posted on the EUROREGIO BNAM website as soon as payment is received.

## Exhibition

There are several options for booth sizes. Some booths can even be extended in size. Details are shown on the floorplan and in the table “options”.

In each booth the following are included:

- Booth size and place (see floorplan)
- 2 chairs
- 1 table, size 180 cm x 80 cm
- Electricity (230 V, 2 kW)
- Free Wi-Fi
- One registration, included lunches, gala dinner, access to conference, and proceedings

Deadline for exhibitor booking is **31<sup>st</sup> March 2022**.

If you wish, you can buy extra options, e.g. a section/exhibition wall to posters, size 250 cm x 100 cm. Please refer to this in the contract that you sign up.

The exhibition will run alongside the conference sessions. Space is available on a first-come, first-served basis.

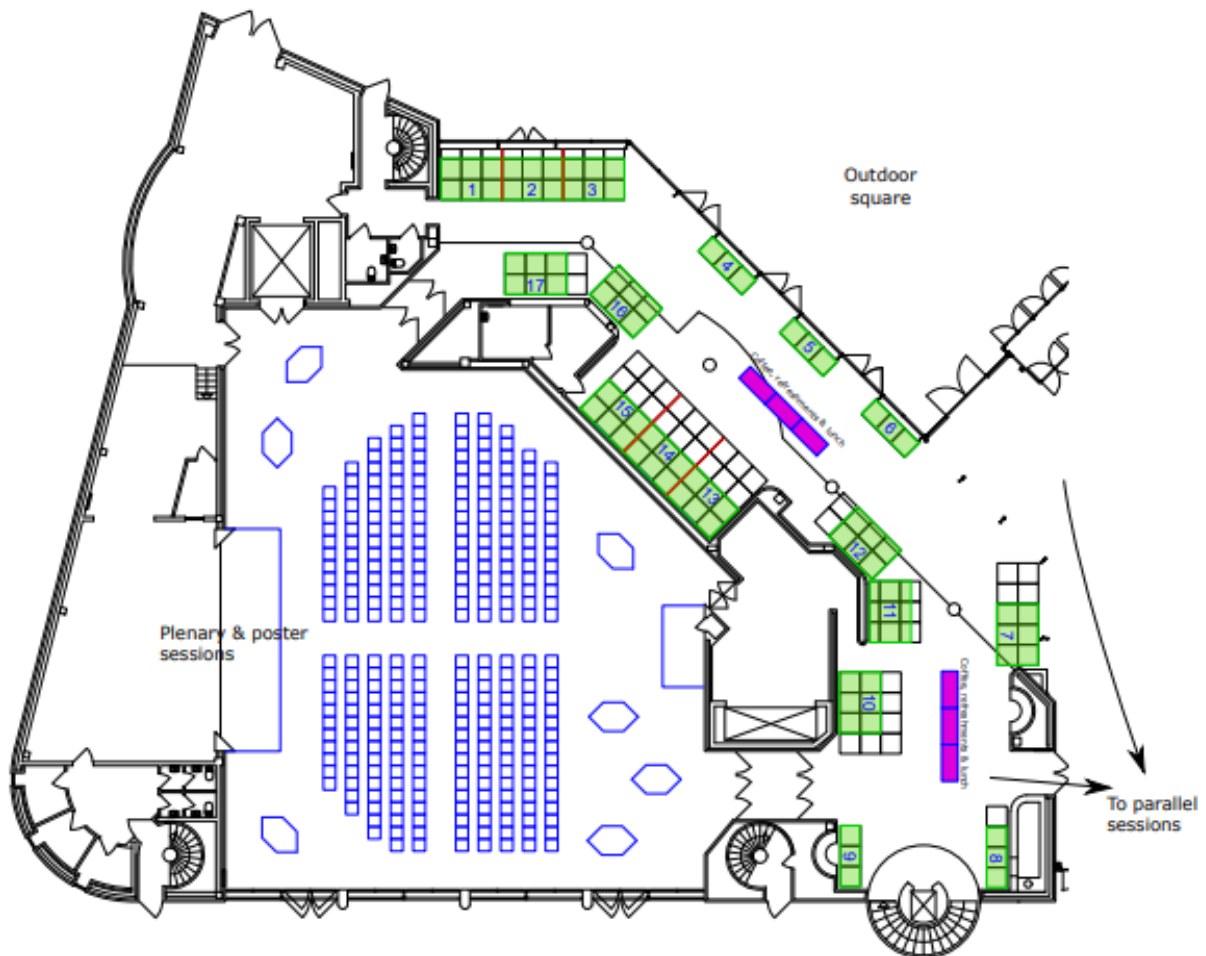
The exhibitor is invited to hold a 2 min. presentation in relation to the event start. Exact time will be posted in the final programme.

### Exhibitor & coffee break area



Aalborg congress & culture center ([AKKC](#)), Directions & parking, [parking at AKKC](#)

## Floorplan at venue



Booth no.	Standard size	Extra area, optional	Standard Price in EUR, ex. VAT
1	3 x 2 m <sup>2</sup>	NA	1.650, -
2	3 x 2 m <sup>2</sup>	NA	1.650, -
3	3 x 2 m <sup>2</sup>	NA	1.650, -
4	1 x 3 m <sup>2</sup>	NA	1.000, -
5	1 x 3 m <sup>2</sup>	NA	1.000, -
6	1 x 3 m <sup>2</sup>	NA	1.000, -
7	3 x 2 m <sup>2</sup>	2 x 2 m <sup>2</sup>	1.650, -
8	1 x 3 m <sup>2</sup>	1 x 1 m <sup>2</sup>	1.000, -
9	1 x 3 m <sup>2</sup>	NA	1.000, -
10	3 x 2 m <sup>2</sup>	1 x 6 m <sup>2</sup>	1.650, -
11	3 x 2 m <sup>2</sup>	NA	1.650, -
12	3 x 2 m <sup>2</sup>	1 x 2 m <sup>2</sup>	1.650, -
13	3 x 2 m <sup>2</sup>	3 x 2 m <sup>2</sup>	1.650, -
14	3 x 2 m <sup>2</sup>	3 x 2 m <sup>2</sup>	1.650, -
15	3 x 2 m <sup>2</sup>	3 x 2 m <sup>2</sup>	1.650, -
16	3 x 2 m <sup>2</sup>	NA	1.650, -
17	3 x 2 m <sup>2</sup>	1 x 2 m <sup>2</sup>	1.650, -

For a surcharge of **200 EUR/m<sup>2</sup>**, the respective booths can be extended according to the informed optional extra area.

A discount on the exhibition cost will be given to the Gold and Platinum Sustaining Members:

- Gold: 5% discount on exhibition
- Platinum: 10% discount on exhibition

## Practical Information

Exhibition Opening Hours:

Mon 9<sup>th</sup> May: 12:00-17:00

Tue 10<sup>th</sup> May: 09:00-17:00

Wed 11<sup>th</sup> May: 09:00-12:00

Assembly: From Sunday 8<sup>th</sup> May: 12:00-20:00

Disassembly: Wednesday 11<sup>th</sup> May: 12:00-16:00

## Supplementary information

The conference will be hosted in the Aalborg Kongres & Kultur Center, which is conveniently located in the center of Aalborg City. Coffee breaks will be enjoyed in the light and airy foyer, which also hosts the exhibition of the conference.

## Shipment information

Aalborg Kongres & Kultur Center  
Europa Plads 4  
DK-9000 Aalborg  
**Att: Europahallen**  
Denmark

**Shipment info to be stated:**  
Complete address: "Europa Plads 4" etc.  
Name of conference and date: (ER BNAM2022  
– 9th to 11th May)  
Booth number

## Booking of exhibitor booth place and/or becoming a sponsor?

For more information, contact the Exhibition Manager:

Anders Olsen, Vibratec, Tel. +45 2022 3325

e-mail: [exhibition@bnam2022.org](mailto:exhibition@bnam2022.org)

An exhibitor/sponsor contract with Aalborg University will be provided to you for acceptance. After acceptance, an invoice will be issued shortly.